



# SPONSORSHIP PROPOSAL







# WELCOME

**Thank you for considering a partnership with South Brighton Surf Life Saving Club.**

As one of Christchurch's most successful and community-driven surf life saving clubs, we're proud to play a vital role in protecting our coastline, building confident young athletes, and creating a welcoming space for families to connect.

Giving back is at the heart of everything we do — from keeping South Brighton Beach safe for locals and visitors, to creating opportunities for people of all ages to learn, grow, and thrive through surf sport.

Each summer, our dedicated volunteer lifeguards contribute hundreds of hours on patrol, while our Surf Sport Programme helps develop the skills, confidence and resilience of the next generation — both in and out of the water.

But none of this happens without community support. This proposal outlines how your partnership can make a real difference — helping us keep our beaches safe, support our athletes, and continue the proud legacy of volunteer surf life saving in our community.

We'd love to welcome you into the South Brighton family.

With thanks,  
**South Brighton Surf Life Saving Club**

# ABOUT OUR CLUB

**Established in 1929, South Brighton SLSC is a volunteer organisation dedicated to saving lives, developing youth, and promoting water safety in our community.**

We are one of the largest and most vibrant clubs in Canterbury, with over 300 active members ranging from 5-year-old 'nippers' to nationally ranked junior, senior and masters competitors.

Our club operates year-round—providing volunteer lifeguarding services from October to April, supporting lifeguard training and development programmes and training surf sport athletes of all ages.

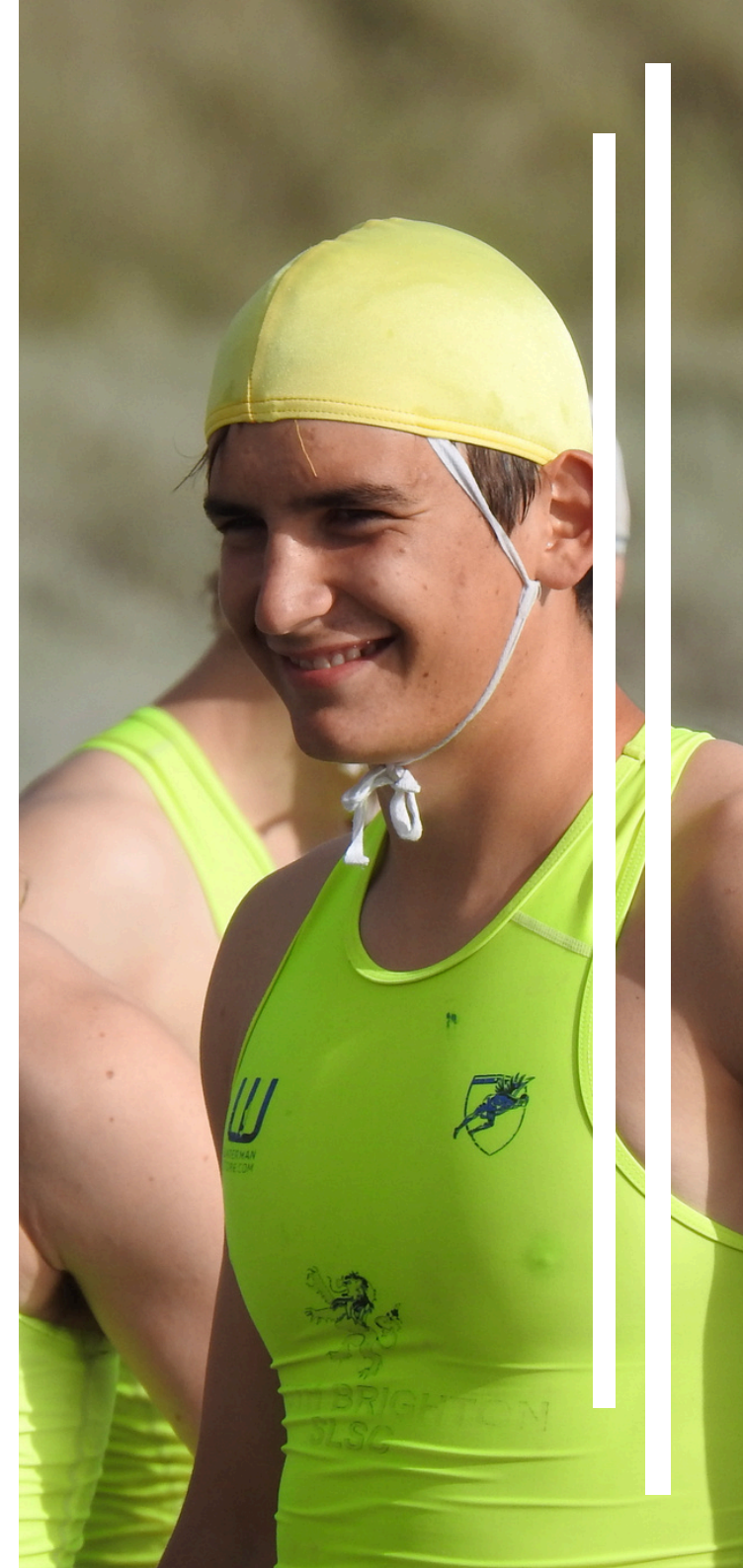
## OUR RECENT ACHIEVEMENTS

### Surf Sports 2025

- Two athletes in Surf Life Saving NZ High Performance Squads
- Junior Club Champions - South Island Champs and Canterbury Champs
- Senior Club Champions - South Island Champs and 8th overall club Senior Nationals

### Southern Region Surf Life Saving Awards 2025

- Official of the Year
- Junior Surf Coach of the Year
- Sportswoman of the Year
- U19 Lifeguard of the Year
- Top Athlete U14 & U15
- Top U19 Pool Athlete







# WHY SUPPORT US?

Like all surf life saving clubs in New Zealand, South Brighton SLSC is powered by volunteers and funded by a mix of sponsors, donations, grants and government support.

Each rescue, patrol, training session and junior programme is made possible by people giving their time — and by generous businesses like yours.

Everything we do comes with significant cost — from maintaining equipment to training lifeguards, running youth programmes, and getting athletes to competitions. And as we continue to grow, so do our needs.

## SPONSORSHIP THAT DOES GOOD...AND FEELS GOOD!

By supporting us, you're aligning your brand with a trusted, high-visibility community organisation.

Sponsorship with South Brighton SLSC connects your business with:

- **Positive, local impact** — seen and appreciated by hundreds of families
- **Values that matter** — safety, leadership, youth development, and teamwork
- **Real visibility** — through signage, events, digital channels and branded gear

Your support will directly fund vital aspects of the club and ensure that South Brighton SLSC continues to thrive — in the surf, on the sand, and across our community.

# OUR VENUE

## UNIQUE SPONSOR BENEFIT

As a valued sponsor, you'll receive free or heavily discounted access to our venue for your business needs — whether it's hosting a workshop, celebrating a milestone, or bringing your team together for something different.

**Value:** Up to \$2,000 — yours at either no cost or a discounted rate as part of your sponsorship package.

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Nestled on the edge of the sand dunes with sweeping views over the beach, our South Brighton SLSC club venue is one of the most scenic function spaces in Ōtautahi Christchurch.

- Panoramic ocean views and plenty of natural light
- Functional bar and kitchen area
- Multi room AV, TV and sound system with high speed wifi network
- Flexible layout and multi-use areas—capacity for 120 seated and 200 standing
- Tables, chairs, and whiteboards provided
- Accessible with ramp to the front of the building, internal lift, wide doorways and disabled bathroom
- Great indoor/outdoor flow with sheltered front and rear decks
- Easy access to private front lawn and direct beach access
- As a sponsor, your brand is permanently displayed on our sponsor logo board, visible at all club and private hire events.

Find out more about our venue [here](https://sbcs.co.nz/venuehire) or visit [sbcs.co.nz/venuehire](https://sbcs.co.nz/venuehire)



# SPONSORSHIP OPPORTUNITIES

We offer flexible sponsorship options to suit your budget and brand — from tiered packages to targeted equipment and team support. Each option comes with valuable brand recognition and the chance to make a real difference in your community.

Want something bespoke? We're happy to tailor a sponsorship package to match your business goals.

## TIERED SPONSORSHIP OPTIONS 2-year commitment

### GOLD SPONSOR \$10,000

- 2 x free venue hire anytime (valued up to \$4,000)
- Logo on promotional banners/flags every Sunday and at competitions
- Logo and tier contribution on member's lounge sponsorship board
- Logo and tier contribution on gear shed sponsorship board
- Logo displayed on club website and in club newsletters
- Certificate of appreciation
- Invitations to sponsor appreciation events and club functions
- Framed 'thank you' team photo

### SILVER SPONSOR \$5,000

- 1 x free venue hire anytime (valued up to \$2,000)
- Logo and tier contribution on member's lounge sponsorship board
- Logo and tier contribution on gear shed sponsorship board
- Logo displayed on club website and in club newsletters
- Certificate of appreciation
- Invitations to sponsor appreciation events and club functions
- Framed 'thank you' team photo

### BRONZE SPONSOR \$2,500

- 1 x free daytime venue hire
- Logo and tier contribution on member's lounge sponsorship board
- Logo and tier contribution on gear shed sponsorship board
- Logo on club website and in club newsletters
- Certificate of appreciation
- Invitations to sponsor appreciation events and club functions
- Framed 'thank you' team photo



## EQUIPMENT SPONSORSHIP OPTIONS

Sponsor a key piece of competition equipment and see your brand in action all season long! The average competition lifespan for a paddleboard or surf ski is around 3 years, and they usually remain in the club to be used as training craft for around 6 years.

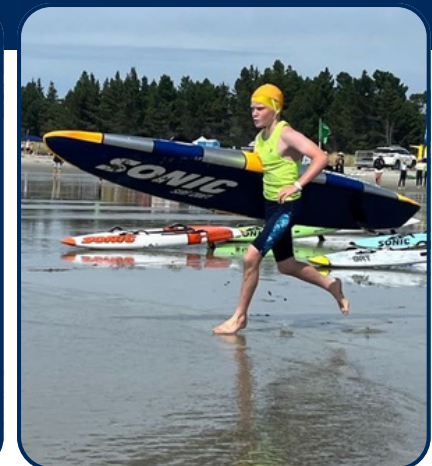
### SURF SKI - \$4,000

- Logo in prominent position on ski (various placement options available)
- Social media shout out with photo of ski and athlete
- Invitations to sponsor appreciation events and club functions
- Framed 'thank you' athlete photo
- End of season athlete update
- 50% discount on club venue hire



### PADDLEBOARD - \$2,500

- Logo in prominent position on board (various placement options available)
- Social media shout out with photo of paddleboard and athlete
- Invitations to sponsor appreciation events and club functions
- Framed 'thank you' athlete photo
- End of season athlete update
- 50% discount on club venue hire



## TEAM SPONSORSHIP OPTIONS

A key financial challenge for all South Island clubs is that most major competitions are held in the North Island. These two packages support our athletes at the two most important competitions of the season.



### OCEANS FESTIVAL \$3,000 (Junior Nationals)

#### COSTS COVERED

- Transport for all athlete paddleboards to Mt Maunganui
- Team kit (e.g. tees, hoodies, bags, hooded towels, drink bottles etc)

#### SPONSOR BENEFITS

- 50% discount on venue hire
- Logo in prominent position on team kit (flexible options)
- Social media shout out
- Framed team 'thank you' photo and results update

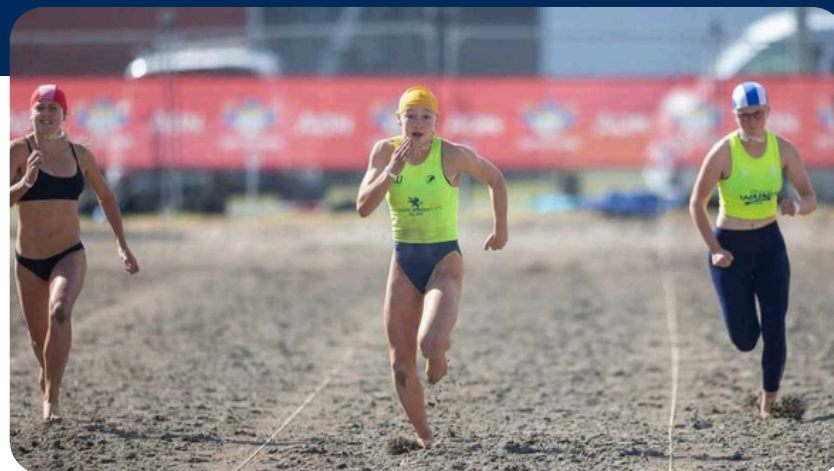
### NATIONAL CHAMPIONSHIPS \$9,000 (Senior Nationals)

#### COSTS COVERED

- Transport for all athlete skis and paddleboards to North Island (location changes)
- Team kit (e.g. tees, hoodies, bags, hooded towels, drink bottles etc)

#### SPONSOR BENEFITS

- 1 x free venue hire anytime (valued up to \$2,000)
- Logo in prominent position on team kit (flexible options)
- Social media shout out
- Framed team 'thank you' photo and results update





# HOW TO GET INVOLVED

**We're grateful for your interest in supporting South Brighton SLSC.**

If you've spotted a sponsorship option that suits your goals and budget, or you'd like to discuss a more tailored option, please reach out to us on the details below.

## **SPONSORSHIP TEAM**

### **Bruce Lomax**

P: 027 242 3333

E: [bruce.lomax@xtra.co.nz](mailto:bruce.lomax@xtra.co.nz)

### **Amy Anderson:**

P: 027 884 7335

E: [amyanderson80@mail.com](mailto:amyanderson80@mail.com)

### **Brad Wilson:**

P: 021 884 215

E: [brad@wilsonagency.co.nz](mailto:brad@wilsonagency.co.nz)

From there, we'll activate your benefits, keep you updated on the impact you're making, and welcome you to the South Brighton family.

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**Thank you for considering supporting South Brighton Surf Life Saving Club — we look forward to partnering with you!**

